

Shockproofing Your Use of Social Media

Professional Development Progression

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Use a passphrase

- ItwasaDark4&stormyNight > 7&*(jyld?Vd34
- Password Safes



Keep your computer patched and updated

Vulnerabilities



Use appropriate security software

Layers of Defense



Learn to recognize phishing and other scams



Use social networks safely



Remember who else is using social networking sites

CYBERCRIME:
A WOLF IN SHEEP'S CLOTHING



Use strong passwords and ALWAYS update your computer.
DON'T BE FOOLED.
The bad guys are getting smarter.

DON'T BE FOOLED

<p>Search for yourself</p> <p>Check out what people see when they search for you on Google.</p> <p>Search now</p>	<p>Stay up to date with Web Alerts</p> <p>You can have Google email you when new information appears online (e.g. when a new search result for your name appears).</p> <p>Manage my Web Alerts</p>
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Be wary of others

Me on the web



Guard your personal information

facebook

A World More Transparent

Facebook's shift from private to public

When you sign up for Facebook, a lot of your personal information is made public. But this wasn't always the case.

We've researched how Facebook has changed 30 types of profile information in its Privacy Policy (changed from 2004 until the present), from Harvard Startup to global IPO.

By default, your information can be seen by...

Friends Only	Networks or Friends of Friends	All Facebook Users	The Entire Internet
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more private less private

Don't assume privacy



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